

Beat: News

## World Diplomatic Forum: The Davos of the US

### Diplomats & Global Leaders Launch Summit

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**USPA NEWS** - La Jolla, San Diego's Jewel, prepares to make history by hosting the World Diplomatic Forum dubbed "DAVOS OF THE US". Over 200 international diplomats and global leaders with vast economical, political and academic networks will partner to advance sustainable goals thought by the global community.

Forty-three years after the The World Economic Forum was founded in Davos, Switzerland under the patronage of the European Commission and industrial associations by German-born Klaus Schwab, then a professor at the University of Geneva, The World Diplomatic Forum 2014, "THE DAVOS OF THE US" spreads its wings in La Jolla, CA. The similarities are many.

Just as Davos, a tiny, sleepy mountain village deep in the Swiss Alps, famous amongst skiers rather than politicians, La Jolla is more known for its beautiful beaches, striking surroundings, moderate climate and exciting surf, rather than international diplomacy.

Challenged by poor infrastructure and freezing winters, the World Economic Forum (WEF) began with a vision, a few key participants, rather small, a long shot from the level has reached now. It took Davos 43 years to establish itself as pilgrimage site of the who is who amongst world leaders.

Similarly, the World Diplomatic Forum (WDF) La Jolla, was launched by the Ambassadorial Roundtable, based on the strong believe in much needed dialog between diplomacy, private sector, investment capital, academia and government. The conference is a natural crescendo. The Ambassadorial Roundtable is as trusted convener with the ability to open doors and maintain lines of communication, hosting heads of state, foreign, ambassadors and international diplomats.

La Jolla's World Diplomatic Forum's high level participants, ideal location on the Pacific Rim, proximity to the Mexican border, well developed infrastructure, undoubtedly offers a head start, an opportunity to become the "Davos of the US" where "Diplomacy meets Leadership" in California.

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